

Dear Aviation Day Sponsor:

The 6th Annual Aviation Day at the Capitol is scheduled for Wednesday, January 19, 2011. This premier event is a state wide industry opportunity to promote the variety and vitality of aviation in Arizona and to meet with State legislators personally and individually. We will occupy the lawn and that portion of 17th Avenue directly in front of the state capitol with static aircraft, a large welcome tent with table top displays and a hot buffet luncheon. The Governor, legislators, and the State Transportation Board members will receive an invitation to join in the festivities and visit with airport and industry representatives.

We invite you to support Aviation Day at the Capitol by becoming a table sponsor. A sponsorship agreement is attached and details are provided below.

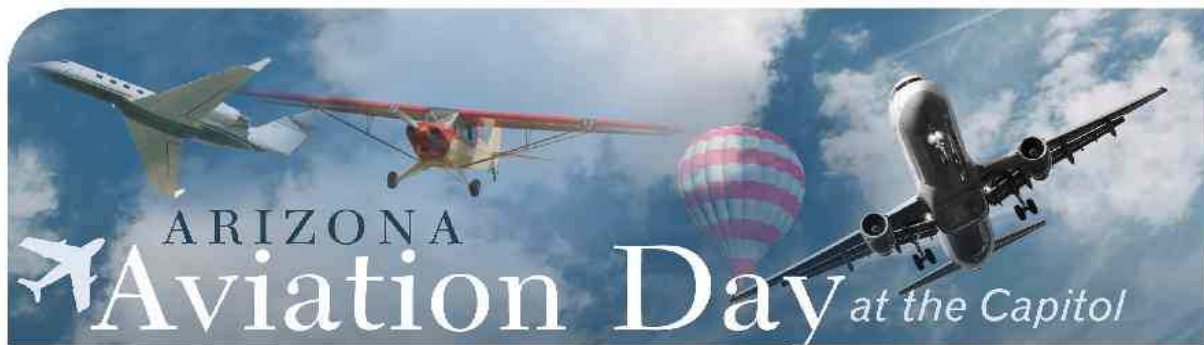
- Each table will be approximately six feet by thirty inches for tabletop display with room for stand up display in front.
- Total exhibit space will be limited to seven feet by seven feet to ensure adequate circulation space in the tent.
- Preferred exhibit space is available on a first-come, first -served basis. Please note electrical hookups are not available.
- Interactive displays are encouraged, and space for larger outdoor exhibits on the lawn are available upon request.

Each sponsor will be provided with two luncheon tickets and additional luncheon tickets are \$20 each. Cash sponsorships in lieu of a table exhibit are also gratefully accepted, and your organization will receive recognition during the event and on the event banner. Payment by check or credit card must be received by **January 7, 2011**.

This year we are offering a Premier Sponsorship Opportunity. For \$1,000, in addition to the above items, you will also have your logo on the customized aviation calendar that is being given to the legislators along with the invitation to the event. Only 3 of these sponsorships are available on a first-come basis and must be received by **December 8, 2010**. We also have an Early Bird sponsorship opportunity. If you get your sponsorship of \$500 or more in by **December 8, 2010**, your logo will appear on event invitations, emails, and the website.

Legislators will visit the event from 11:00 a.m. to 1:00 p.m. Exhibitors may set up between 8:00 a.m. and 10:00 a.m. Tear down may begin after 1:00 p.m. and must be completed no later than 4:00 p.m. on the event day.

We look forward to seeing you on January 19th! If you have additional questions, please contact the Sponsorship Committee: Jennifer Maples at jennifer.maples@phoenix.gov or (602) 273-4014; Mike Hotaling at mhotaling@cscos.com or (619) 296-9373.



**January 19, 2011
11:00 a.m. to 1:00 p.m.**

Mission Statement

The Mission of Aviation Day at the Capitol is to inform the members of the Arizona Legislature about the economic impact of aviation in the State of Arizona and to introduce the members to the contributions made by the many businesses, organizations, and associations which support aviation within their communities.

Sponsorship Agreement

Sponsor Name _____ Contact Person _____

Phone () _____ Email _____

Address _____

City _____ State _____ Zip _____ Amount \$ _____

TABLE #: 1st Choice _____ 2nd Choice _____ 3rd Choice _____ 4th Choice _____

Sponsor Fee of \$500 per table includes the following:

- **One 6' table and two lunch tickets**
- **Sponsor-provided banner will be hung either in front of or behind table**
- **Organization/company recognition during event and on the event banner**
- **Ability to promote their organization with collateral focusing on the benefits to Arizona aviation and its economy**

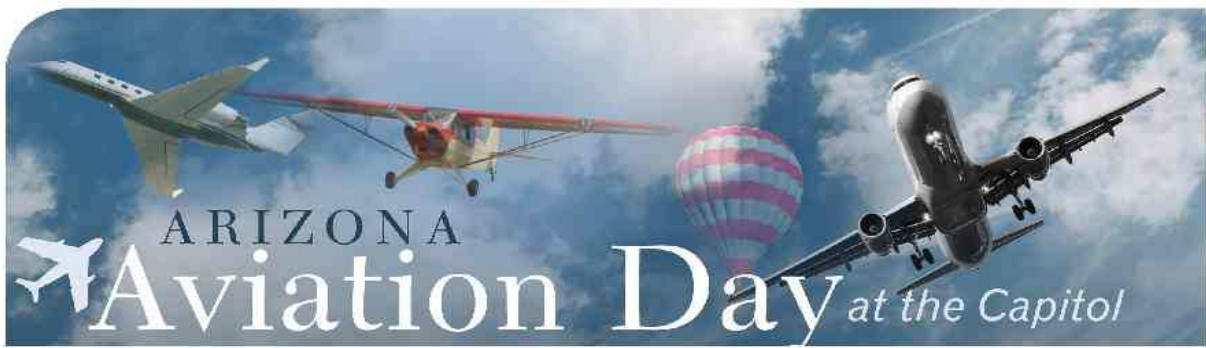
Sponsor Fee of \$1,000 per table includes the following:

- **All of the above plus your logo on the gift to legislators. (Must be received by December 8, 2010)**

Early Bird Sponsor of \$500 or more:

- **Your logo on event invitations, emails, and the website. (Must be received by December 8, 2010)**

Email completed agreement and your logo to Jennifer Maples at jennifer.maples@phoenix.gov.
For more information, contact Jennifer Maples at 602-273-4014 or Mike Hotaling at (619) 296-9373.
(In-kind Sponsorships may be available.)



6th Annual Aviation Day at the Capitol January 19, 2011

TWO (2) SPONSORSHIP PAYMENT OPTIONS:

PAYMENT OPTION 1. We accept the following credit cards: Visa, MasterCard, Discover and American Express only. **NO DEBIT/CHECK CARDS.** This form can be faxed to (520)-398-6287 (phone/fax) or scanned and emailed to Mike Covalt at mcovalt@cox.net.

Card Type (check one box):

Visa: MasterCard: Discover: American Express:

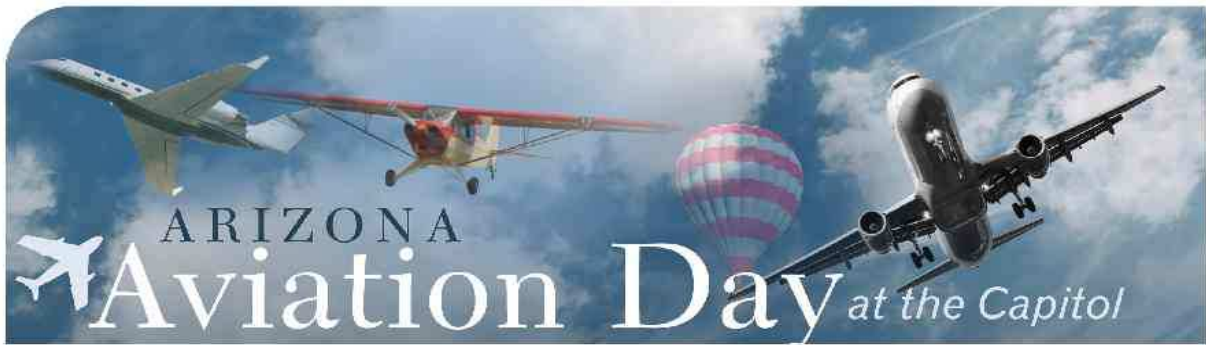
Name on Card	_____
Card Number	_____
Expiration Date	_____
Sponsorship Amount	_____
Signature	_____
Phone Number	_____

Cardholder acknowledges receipt of goods and/or services in the amount of the Total shown hereon and agrees to perform obligations set forth in the Cardholder's agreement with the Issuer.

PAYMENT OPTION 2. Please mail original registration form with check payable to:

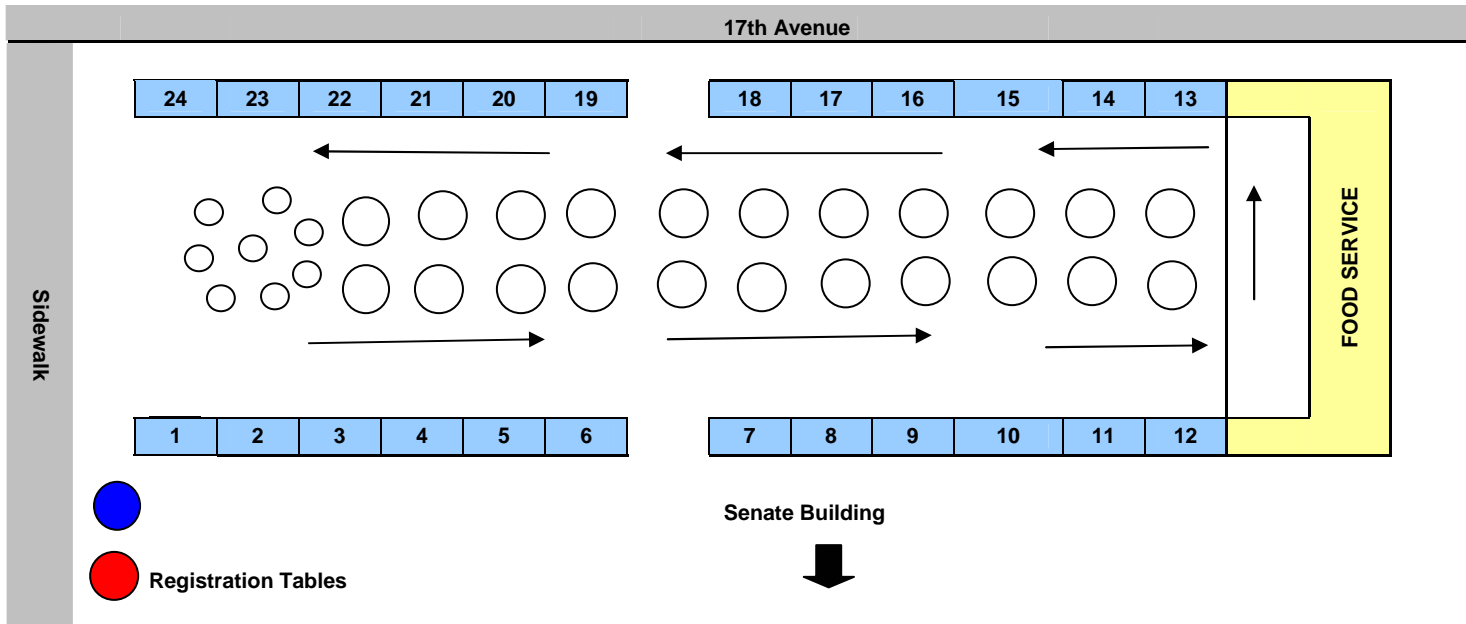
**Arizona Airports Association
4697 S. Golden Arrow Drive
Green Valley, AZ 85622**

For any payment questions, please contact Mike Covalt at (520) 398-6287 or via email at: mcovalt@cox.net.



**6th Annual Aviation Day at the Capitol
January 19, 2011**

Event Layout



Referencing the numbers on the above Event Layout, please list your first four location choices on the Sponsorship Agreement. Spaces are assigned on a first-come, first-served basis, so get your sponsorship in early!